



— **RED DEER** —  
**REGIONAL AIRSHOW**

July 24-26, 2026

**MARKET VENDOR &  
COMMERCIAL EXHIBITOR APPLICATION**

# Overview

## THREE DAY EVENT

Friday (July 24), Saturday (July 25), & Sunday (July 26), 2026  
Red Deer Regional Airport, 3824-21A St, Springbrook, AB T4S 2E7

## GENERAL INFORMATION

Get connected with a thrilling event that is ready for takeoff! Be involved with the Red Deer Regional Airshow as we showcase the diversity of Alberta's economic development opportunities while fostering a love of aviation and aerospace. Join us in building an aviation ecosystem that promotes Science, Technology, Engineering & Math and supports urgent emerging aviation industry needs, on a national stage while honoring our heroes of our Canadian Military & Civil Aviation Communities.

We are expecting tremendous success with over 10 thousand attendees, per day. The central Alberta region is excited to host this international event. We look forward to showcasing the aviation community and career options within this industry.

We are delighted to invite you to participate in the Red Deer Regional Airshow as an exhibitor. Please see the exhibitor information below:

## EXHIBITOR SPACE

We want to create a successful event for the community and the exhibitors.

Market Vendor (Home-based and Non-Profit)	(20 Spots available)	\$150
Commercial Exhibitor	(30 Spots available)	\$600

- All appropriate permits are required.
- Power, tables, water, tents, or chairs are NOT provided. Vendors are encouraged to bring required equipment.
- We have developed a preliminary lay-out for the exhibition area at the Red Deer Regional Airport, where there will be ample room to accommodate many types of displays. There is no power available and we are open to working with you on a setup that will best meet your needs.
  - Event will include (large displays, market vendors, commercial exhibitors, cars, and food trucks)
  - Exhibitors are responsible for staffing their space, activity supplies, display and signage.
  - You will receive: Admission Packages for Friday, Saturday, and Sunday - 2 tickets/per day, and a Social Media Mention

We highly recommend that your exhibit space be interactive to captivate the attention of the guests. Please let us know what activity you will have in your space and how much space you require in the application email when you apply at [airshow@flyreddeer.com](mailto:airshow@flyreddeer.com).

## EXHIBITOR IDENTIFICATION

Each exhibitor will receive identification passes that must be worn during the event.

## REGISTRATION

Once we receive your email expressing interest in applying for a Market Vendor or Commercial Exhibitor space, your application will be reviewed by the the selection committee. Successful applicants will be contacted directly and provided with a registration link.

Selected applicants will be required to complete their registration and submit all required permits and documentation at the time of registration and checkout.

## SETUP AND TEARDOWN

Move in + Drop off Supplies	Friday, July 24, 2026	10:00am-12:00pm
Tear down	Sunday, July 26, 2026	5:00 pm - 8:00 pm

Tear down to take place no earlier than the end of the show, Sunday and all products need to be removed by 8:00pm Sunday, July 26th.

## EXHIBITOR RULES AND REGULATIONS

- Exhibitors must provide liability Insurance in the amount of \$1,000,000, naming Red Deer Regional Airport additionally insured
- A valid business or vendor license
- Required permits and approvals applicable to their operation
- Health permits and food handling certifications (as per AHS) for food and beverage vendors
- Fire safety approval for cooking equipment, generators, or open-flame use
- Electrical or power requirements disclosure
- No pets are permitted
- Exhibitors may offer prizes through a draw box from their designated space
- No exhibitor or vendor shall consume or possess alcohol or any controlled substances during the event
- All booths must be manned at all times during event hours
- Balloons and inflatable items are NOT permitted as giveaways
- Promotional materials may only be distributed from the assigned booth space
- Food and beverages may only be sold from the designated vendor space

A description of products, services, or demonstrations planned for the booth.

All participants must comply with airshow safety regulations, airport security requirements, and event operations guidelines. Booth placement and final approval are subject to operational and safety review.

## CANCELLATION OF EXHIBITOR SPACE

Inclement weather will not be accepted as a reason for cancellation. The Red Deer Regional Airshow will go on regardless of weather. If for some reason you have to cancel your space, please let us know no later than **July 1, 2026**.

For more information or if you have any questions, please contact at:

Email: [airshow@flyreddeer.com](mailto:airshow@flyreddeer.com)